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MAY 15 2006

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FAX COVER SHEET

Date: May 15, 2006

Time: 10:02 a.m.

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COMMENTS:

In re Application of: Close

Group Art Unit: 3634

Serial No.: 10/716,258

Filed: 01/15/2004

Examiner: Novosad

For: System and Method for product display, arrangement and rotation

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Commissioner of Patents and Trademarks
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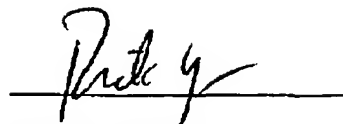
Response to Notice of Non-Compliant Amendment

Dear Examiner Novosad,

1. This is in response to the Notice of Non-Compliant Amendment mailed May 5, 2006.
2. The parent application 10/392,162 had 30 claims. The current application is a continuation-in-part of the '162 application. The current application amended claim 1 of the '162 application; withdrew claims 2-30 of the '162 application, and added new claims 31-47.
3. In response to a restriction requirement, Applicant has previously withdrawn non-elected species and has amended claims 34, 35, 40, 41, 42 and 44 to be consistent with the election of species V, and subspecies (d) Figures 16A-16D.
4. Thank you for your continued assistance in this application.

Dated: May 15, 2006

Respectfully submitted,

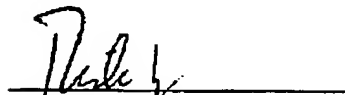


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Rick Yeager